

ABSTRACT

A digital broadcast transmission device 31 sends programs to respective digital broadcast reception devices 41, and also sends emergency information thereto in the case of an emergency. In the event of a transmission of emergency information, the digital broadcast system 51 sends an event message. An event message is made up of a message ID consisting of alphanumeric characters and the like, and output content showing emergency information content. When a digital broadcast reception device 41 receives an event message, the device determines the output form based on the message ID. Output forms are prescribed formats for displaying output content on a display device 417. Output content is displayed on the display device 417 based on the determined output form.